

SAM RICHARDSON

Redondo Beach, CA | 310-595-8225
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SKILLS

Technologies:

- HTML, SASS, CSS, jQuery, Javascript, Grunt, Git, LAMP stack

Platforms:

- Bootstrap, Wordpress, Shopify, BigCommerce, Perch, Marketlive

Software:

- Jira, Basecamp, Photoshop, Illustrator, Microsoft Office

EXPERIENCE

BEACHBODY: Web Developer

June 2014 - Present | Santa Monica, CA

- Site development and maintenance of Beachbody.com as part of the Agile web ops team.
- Oversee and participate in the development and launch of long scrolling responsive product pages in support of new product releases.
- Develop and document team responsive development process with a mobile first approach including use of SASS, SVG graphics, and lazyloading.
- Testing development on all major desktop and mobile browsers.
- Manage product page displays, SKUs, and upsell streams in the MarketLive.
- Review creative assets with the design team to flag potential issues with development complexity, browser capabilities and compatibility, and page performance.
- Participate in Release Management rotation every 6 weeks for weekly content and data deploys and biweekly java code deploys.
- Continued education in Angular and Java.

XPERIENCE INTERACTIVE: Senior Front End Developer

Nov 2012 - May 2014 | Santa Monica, CA

- Work with user experience and design teams to create live responsive HTML/CSS/jQuery prototypes based on wireframes, style tiles, and design comps.
- Offer technical guidance and recommendations based on browser/device functionality and capabilities.
- Cross browser and device testing, progressive enhancement.
- Manage code repositories and branches to organize and maintain development and staging environments.
- Work directly with project manager, technical director, and integration teams to ensure accurate and efficient implementation of code and assets into content management systems.
- QA staging sites for performance and assist with bug tracking and fixing.
- Develop, streamline, and document collaborative project process for responsive design projects. Educate teams on how responsive design effects project schedule and scope, client deliverables, and team workflow. Ongoing research of UX/design/development trends and technologies with a focus on responsive design techniques and patterns.

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COALITION TECHNOLOGIES: Front End Developer, Project Manager

Feb 2012 - Nov 2012 | Marina del Rey, CA

Developer:

- Work with project managers, design and SEO teams to build e-commerce websites using WordPress, BigCommerce, Shopify, and Magento.
- Build email templates using MailChimp, Campaign Monitor, and MadMimi.
- Offer technical guidance and recommendations based on browser/device functionality and capabilities.
- Cross browser and device testing, progressive enhancement.
- Work directly with project manager and integration teams to ensure accurate and efficient implementation of code and assets into content management systems.
- QA staging sites for performance and assist with bug tracking and fixing.
- Research, develop, and implement responsive design techniques for mobile web traffic.
- Catalyze the use of wireframes by showing the benefits to project efficiency such as minimizing rounds of client feedback, streamlining design process, and allowing for simultaneous early development during design.

Project Manager:

- Manage incoming project inquiries by phone and email on a daily basis offering guidance on e-commerce platforms and SEO.
- Create project proposals detailing project process, features and budget, following up with potential clients, and ultimately signing them up.
- Work directly with design, development, and SEO teams to implement projects based on contracts, keeping a tight rein on scope of work to maintain profitability.
- Create monthly reports outlining SEO, Adwords, social media advertising, and email marketing campaigns including keyword performance, site traffic, conversions, shares, likes, budget, etc.

SKY VALLEY DESIGN: Web Developer, Owner

Jul 2011 - Feb 2012 | Marina del Rey, CA

- Freelance web designer and developer working with small businesses from pitch to launch.
- Business development through local and web business communities.
- Manage incoming project inquiries by phone and email on a daily basis offering guidance on e-commerce platforms and SEO.
- Create project proposals detailing project process, features and budget, following up with potential clients, and ultimately signing them up.
- Design and code informational and e-commerce websites in Wordpress, Perch, Shopify, and Nexternal using HTML/CSS/jQuery.
- Design, develop, sell and support website themes for Rapidweaver website creation software.

EDUCATION

Berklee College of Music

1991 - 1992 | Boston, MA